



Free Internet Marketing Assessment

Marketing Experts for the Dental, Medical & Spa Industries!

1. What Internet Marketing service(s) are you interested in?

- | | |
|---|---|
| <input type="checkbox"/> Improve your position in natural search results | <input type="checkbox"/> Generate traffic through search term bidding |
| <input type="checkbox"/> Submit your website for inclusion in search rankings | <input type="checkbox"/> Advertise on content-rich sites with a contextual relevancy engine |
| <input type="checkbox"/> SEO (Search Engine Optimization) more info | <input type="checkbox"/> PPC (Pay Per Click) more info |
| <input type="checkbox"/> Paid inclusion more info | <input type="checkbox"/> Website Design |

2. What is the Web address or URL for the site you wish to promote through search marketing?

(i.e. www.mywebsite.com)

3. Are you currently doing any search engine optimization/marketing? Yes No

4. What are the desired results of your search marketing campaign?

- | | |
|---|---|
| <input type="checkbox"/> Sell products/services | <input type="checkbox"/> Generate qualified leads |
| <input type="checkbox"/> Build brand awareness | <input type="checkbox"/> Other (please describe) |

5. What is the geographic focus for your search marketing initiatives?

- | | | | |
|--------------------------------|--|---------------------------------|---|
| <input type="checkbox"/> Local | <input type="checkbox"/> North America | <input type="checkbox"/> Global | <input type="checkbox"/> Provincial or State: |
|--------------------------------|--|---------------------------------|---|

6. What is your estimated budget for this search optimization campaign?

- | | | | | |
|--|--|--|--|------------------------------------|
| <input type="checkbox"/> \$1,000 - \$4,999 | <input type="checkbox"/> \$5,000 - \$9,999 | <input type="checkbox"/> \$10,000 - 19,999 | <input type="checkbox"/> \$20,000 - 49,999 | <input type="checkbox"/> \$50,000+ |
|--|--|--|--|------------------------------------|

7. When do you want to start your search optimization campaign?

- | | | | |
|-------------------------------|----------------------------------|----------------------------------|---|
| <input type="checkbox"/> ASAP | <input type="checkbox"/> 2 weeks | <input type="checkbox"/> 1 month | <input type="checkbox"/> More than 2 months |
|-------------------------------|----------------------------------|----------------------------------|---|

8. What challenges or problems are you having right now?

9. Contact Information:

Name: _____ Company Name : _____

Phone Number: _____ E-mail address: _____