

# Dream big!

## MEDICAL

### Marketing Packages

416-619-9132

identitynamebrands.com



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## 1 Dream Big!

Are you in the process of starting up a new spa within the next 6 months? Has there been a change in ownership or management?

Are you moving to a new location?

Are you expanding or remodeling?

Are you celebrating a milestone anniversary?

**Save time, money, energy and avoid disappointments knowing that our expertise in the medical industry is your best asset for success.**

### > Graphic Design Services

Logo Design

(6 Concepts, 5 Revisions)

Business Card, Letterhead

& Envelope Design (3 Revisions)

Custom Brochure Design

(5 Revisions)

### > Printing Services

1,000 Business Cards

(3 Revisions, 10 pt. Cardstock, Full Colour)

1,000 Letterheads & 1,000 Envelopes

(3 Revisions, specialty stock)

1,000 Brochures

(8.5" x 11" or similar, full colour, folded, 100lb)

**FREE Bonus:** Double the amount of any of the above items!

**Plan: \$999/month for 6 months - 0% interest**

(Taxes & shipping charges are not included)

## 2 Advantage!

**Does proactive marketing during a recession pay off?**

For well-positioned businesses, an economic recession should not prompt marketing cutbacks, but rather an aggressive increase in marketing spending to achieve superior business performance. Handing a custom practice brochure to every new patient is a great way to turn adversity into advantage.

1 Custom Brochure Design

(5 Revisions)

3 Designs of your choice

(3 Revisions)

1,000 Brochures

(8.5" x 11" or similar, full colour, folded, 100lb)

**FREE Bonus:** 1,000 Brochures

**Plan: \$625/month for 6 months - 0% interest**

(Taxes & shipping charges are not included)

## 3 Focus on your website!

**A well designed website provides a long-term return on investment, specially during a recession.**

Websites are typically much cheaper than TV or radio advertising; they provide a more persistent presence than traditional forms of advertising and are a great way to showcase your latest services, special offers and generate new patients inexpensively.

Custom Design of 10-15 pages of HTML

Content & Photography (5 Revisions)

Flash Animation on Home Page

Copy & Editing of Website Content

Google, Yahoo and MSN Registration

4 Customized Quarterly E-newsletters

**FREE Bonus:** Professional E-newsletter Software Package Includes Technical Support

**Plan: \$833/month for 6 months - 0% interest**

(Taxes, DN Registration and Hosting is not Included)

**Note:** Client may cancel agreement within 10 business days.

